

stoba shapes the future - for 60 years

Backnang's Mayor Maximilian Friedrich and Bundestag candidate Dr. Inge Grässle visit stoba's site in Backnang

Backnang, July 22, 2021. stoba Group is an innovative developer of high-precision, individualized technology applications, drive and energy storage systems and special machines. On the occasion of stoba's 60th birthday, the company invited Mayor Maximilian Friedrich and Bundestag candidate Dr. Inge Grässle to take a look behind the scenes at the innovation forge in Backnang.

"We are very happy to be able to show all the things we develop here and what technological progress means to us in this way," explains Christoph Bode, stoba CEO. Because after all, a lot has happened at stoba since it was founded in 1961: "We have grown from a small company in the precision engineering sector to a strong, internationally active group, turning innovations into the new standard. Anyone who works with us senses the desire for new things, the determination and the energy to face upcoming challenges." To this end, stoba relies on close, interdisciplinary and cross-national cooperation between its three business units stoba Customized Machinery, stoba e-Systems and stoba Precision Technology at a total of seven locations worldwide. In Backnang, stoba's first and oldest site, the company specializes in the mass production of high-precision and sophisticated components.

Mayor Maximilian Friedrich states: "It is remarkable what is produced at stoba and used all over the world. We need such innovative employers here, who contribute that much to our future, both technologically and in terms of people. As an attractive medium-sized center, we set ideal framework conditions for this."

"With businesses as inventive as stoba, we are securing the industrial location in the southwest in a global comparison. I am really impressed by how the people at stoba in Backnang and the international plants combine existing technologies with new ones," said Dr. Inge Grässle during her visit to the Backnang stoba site.

Development starts with people

stoba also pays great attention to in-house training and development of employees. For example, the training department has been a fixture in the company since 1986 and has already prepared more than 280 trainees for their careers. "Our trainees are a very important part of our



company. That's why it's a matter of course for us to encourage and challenge them both personally and professionally and to show them sincere support and appreciation," says Markus Gebhardt, training manager in Backnang. This ensures an exceptionally good relationship between the trainees and the trainers. Together with a wide range of individual further training opportunities for employees, this ensures that the innovative strength at stoba is maintained: "In recent years, we have continuously opened up to new markets and managed to further develop our technologies in a future-proof manner," says Stefan Schropp, Head of Industrial Engineering at stoba in Backnang.

About stoba:

stoba is an innovative developer of high-precision, customized technology applications, drive and energy storage systems at seven locations worldwide. stoba consists of three business units: stoba Customized Machinery, stoba e-Systems (electric drives) and stoba Precision Technology. The company was founded in 1961 in Backnang, Baden-Württemberg. In 2007, the Memmingen site for special machinery construction was added, followed by foundings in Small Dole (UK) in 2011, Yantai (China) in 2013, Charleston (USA) in 2016 and Brno (Czech Republic) in 2016. In 2018, stoba e-Systems was founded in Weinstadt near Stuttgart as a development site for e-mobility. stoba works with and for global companies in the automotive, consumer, medical, microtechnology and energy sectors, among others.

More information: www.stoba.one

Contact for journalists: Barbara Hennecke, barbara.hennecke@stoba.one, +49 151 255 14 061.

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